



Daniel Halden <daniel.halden@lacity.org>

Next steps

Kerry Morrison <Kerry@hollywoodbid.org>

Fri, Apr 8, 2016 at 12:00 PM

To: Matthew Severson <Matthew@hollywoodbid.org>

Cc: Jacquelyn Lawson <jacquelyn.lawson@lacity.org>, "Rita Hernandez-Venegas (rita.venegas@lacity.org)" <rita.venegas@lacity.org>, "Shahenian, Nicole" <Nicole@hollywoodchamber.net>, Daniel Halden <Daniel.Halden@lacity.org>

Matthew, here are next steps – and thank you for coordinating on behalf of the group.

1. After Dodger opening day ☺ Rita will be available. So can you check schedules starting next Wednesday to do two things:
 - a. First, Rita and Jackie will come out to meet with you and Nicole to get a sense of how many signs might be necessary on a block. We realize that signs have to be visible from both directions, and this will help to generally inform how many should be on a block. They can put about an hour into this.
 - b. Then, you and Nicole can map out the entire Walk of Fame and identify which poles ideally should host signs, and map them. That will become the number that we will know to order.

Can you coordinate those two tasks – many thanks!

Kerry

KERRY MORRISON

Executive Director

[Hollywood Property Owners Alliance]

6562 Hollywood Blvd | Los Angeles, CA 90028

323.463-6767 | kerry@hollywoodbid.org | onlyinhollywood.org

